### **ISSUES REPORT**

FOX 17 WXMI Third Quarter July 1, 2009 – September 30, 2009

## ISSUES REPORT FOX 17 WXMI 3<sup>rd</sup> QUARTER July 1, 2009 – September 30, 2009

Listing of issues and some "Fox 17 News" stories designed to focus on these ideas.

	<u>rs &amp; culture:</u>			
A.	"UICA Nosh Night"  Local artists blocked off the street in  Contemporary Arts for "Nosh Night			
В.	"ArtPrize River Project" Artists want to show their art in or ar special permits costing \$500 each. V			
C.	"Arts Funding" Michael Kaiser, President of the Kenstop in Grand Rapids to talk about fu		2:18 rforming	10 pm Arts mad
D.	"Creston Mural"  A local artist created a mural called ' Neighborhood. The goal is to bring			6 pm eston
CRI	IME & SAFETY:			
A.	"Portage Bus Concerns"  District leaders in Portage voted to contain which mean more students walking the for their kids' safety at a school boar.	o school. Parents e		
В.	"Muskegon River Patrols" With many people tubing and boating issue. We ride along with the Neway what they look for.			
C.	"Firework Safety" We talked about firework safety and campfire and grill safety.	7/2/09 how to prevent bur	1:34 ns. We al	5 am Iso discu
D.	"Lead Removal" The Healthy Home Coalition of Wes	7/10/09	2:01	10 pm

### 3. DRUGS & ALCOHOL:

A. "Hudsonville Booze" 9/6/09 2:15 10 pm A restaurant in Hudsonville, formerly the last "dry" city in the state, recently started serving alcohol and it is already noticing more business.

B. "Operation SLIC" 8/18/09 1:59 6 am
A group of kids in Ottawa County started "SLIC", or Student Leaders
Initiating Change. This is a student led group working to get the word out that you don't have to drink or do drugs to have a good time.

C. **"Drug Ring Bust"** 7/22/09 0:40 6 am Kalamazoo police busted a huge drug ring. It was part of investigations that began last year.

D. "Kalamazoo Commission Party Law" 9/22/09 1:09 6 am City leaders in Kalamazoo are trying to cut down on underage drinking. They proposed a new law that would find the responsible adult behind the party \$500.

### 4. **ECONOMY:**

A. "Church Launches Businesses" 9/2/09 2:11 10 pm When a pastor at a Kalamazoo church saw how the economy was affecting his congregation, he encouraged them to open their own businesses.

B. "Buy Michigan Campaign" 7/6/09 0:25 10 pm The "Michigan's Best" campaign encourages shoppers to buy products from the store that were grown or made locally. This could keep more than 37 million dollars in the local economy.

C. "Clothing Swap" 7/18/09 0:41 10 pm In a tough economy when many people are interviewing for jobs, one local group put together a clothing swap to help them out, all with donated clothes.

D. "Local Milk Prices" 9/29/09 1:22 6 pm Due to the struggling economy, people aren't buying as much milk as they used to, which is driving the cost down. Local farmers are being paid about \$5 less a barrel, and they often don't break even.

### 5. **EDUCATION:**

A. "GRPS Contracts" 8/19/09 1:28 5 am After a long, drawn-out contract fight between the district and the union, teachers have finally accepted a contract agreement.

B. "College Enrollment" 9/11/09 1:48 6 am With many people out of work, college enrollment has increased. Many colleges enrollment is up more than 10%.

- C. "Guns N Hoses Softball" 9/7/09 0:27 6 am
  Holland firefighters and police officers played their annual "Guns N Hoses" softball game. All proceeds to towards the local "Racing through Education" program.
- D. "GRPS Special Education Center" 9/2/09 0:26 10 pm The Pine Grove Special Education Center has a sensory garden with water, plant textures, sights and smells meant to engage students with special needs.

### 6. **EMPLOYMENT:**

- A. **"Energy Funding"** 9/15/09 0:20 7 am
  The state of Michigan is getting more than 19 million dollars in federal stimulus money to fund energy efficiency and conservation projects. This is expected to create or retain hundreds of jobs.
- B. "Just Jobs Ribbon Cutting" 9/30/09 0:35 10 pm A Kent County Commissioner used his own money to pay for "Just Jobs", which helps ex-convicts find a job and also includes a mentoring program.
- C. "Metro Health YMCA" 9/30/09 0:47 5 am
  Construction on a new YMCA in Wyoming began. It will create about 350 new jobs.
- D. "Farmers Insurance Expansion" 9/28/09 0:45 10 pm More than 1,600 jobs are expected to be created with the expansion on Farmers Insurance in Caledonia.

### 7. **ENVIRONMENT:**

- A. "Rapidshare Awareness" 9/22/09 1:10 10 pm In an effort to cut down on gas, and help the environment, The Rapid has started a new rideshare program that links commuters with other interested carpoolers.
- B. "Clean Quiet Lawn Service" 7/6/09 2:17 6 am Clean Air Lawn Care has battery operated mowers, which are quiet and do not pollute.
- C. "Fennville Water Clean-up" 7/2/09 2:29 10 pm Birds Eye Foods in Fennville sprays their waste water onto area fields, which caused a plume on contamination underground. Eric Brockovich will take legal action against the company.
- D. "Biosolids Partnership" 9/22/09 1:34 6 pm Grand Rapid and Wyoming built a 3 ½ mile pipeline between their two wastewater facilities to help transport bio-solids, which can be used to create energy and grow crops.

### 8. **DIVERSITY/ETHNIC/MINORITY:**

- A. "Multicultural Festival" 8/14/09 0:21 7 am Muskegon held a Multicultural Beach Festival, designed to show off the diversity in Muskegon.
- B. "Gay Kissing" 8/14/09 2:04 5 am
  An event sponsored by the gay community call the "Kiss In" is part of a
  nation-wide movement where 50 cities across the county invite gay people to
  come together at the same time and kiss.
- C. "Racism Summit" 9/10/09 0:35 7 am In Kalamazoo, organizers have put together the Summit on Racism 2009 Annual Community Conference to discuss how to eliminate racism from housing, education, and employment.
- D. "Hispanic Festival" 9/12/09 0:33 10 pm
  Downtown Grand Rapids hosted the 31<sup>st</sup> annual Hispanic festival. Thousands of people came to enjoy the Hispanic culture through music, art, and food.

### 9. **<u>FAMILY:</u>**

- A. **"Foster Children Picnic"** 8/22/09 1:58 10 pm Many foster children come from dysfunctional and abusive homes. But in Battle Creek, they have an annual foster children's picnic to have a day of fun and relaxation.
- B. "GRCC Athletic Fundraiser" 9/26/09 0:31 10 pm Grand Rapids Catholic Central High School hosted Cougar Fest, a carnival-like atmosphere with food and games. It raised money for sports programs, but also was a way to unite families.
- C. "Sweet Street Playground" 9/25/09 1:15 5 am Families in the Creston neighborhood are planning to build a brand new playground from start to finish in one day. They spent three years raising money to build a safe place to families to bring their kids.
- D. "Tim's Tub Fundraiser" 8/26/09 0:56 5 am
  Families in Zeeland have worked together to have a fundraiser to raise money to install a heated pool for a local teen who was born with brittle bone disease. Swimming is the only activity he can do that isn't painful or risks bone breakage.

### 10. GOVERNMENT RESPONSIBILITIES:

A. "High Speed Rail" 8/24/09 0:52 10 pm Governor Granholm is pushing a high-speed rail network that will run from Detroit to Chicago. It will help ease congestion on highways and help the environment.

- B. **"Promise Oakridge"** 9/29/09 0:40 10 pm 10 students from Oakridge High School went to the Capitol to convince lawmakers to keep the Michigan Promise, a scholarship program to help students with college tuition.
- C. "Driver Survey Controversy" 9/25/09 2:10 10 pm
  A woman from Ionia County researches why the state government is using a
  New York company to do a Department of Transportation survey. She
  wanted to makes sure Michigan jobs weren't going out of state.
- D. "No California Prisoners" 8/19/09 0:27 7 am Governor Granholm offered to house prison inmates from California since their jails are over-crowded and we have several that are empty and scheduled to close. The offer, which would have saved about a 1,000 jobs in Michigan, was turned down,

### 11. **HEALTH CARE:**

- A. **"Bronson Award"** 8/19/09 0:31 7 am
  Bronson Methodist Hospital in Kalamazoo is receiving the AHA McKesson
  Quest for Quality prize, which is given once each year to only one hospital in the country.
- B. "Medical Records" 7/17/09 1:41 7 am Spectrum Hospital is looking into an electronic record keeping system, potentially changing the way 20,000 patients get health care.
- C. "Local Health Care Providers" 9/11/09 1:59 5 am We look at both sides of the health care issue by talking to a breast cancer patient who is for it, and a doctor who is against it.
- D. "Nursing Industry Jobs" 8/26/09 2:21 10 pm Due to hospitals cutting back, many nurses are losing their jobs, and new graduates are not finding nursing jobs. But Universities are saying it is temporary.

### 12. **HOUSING/HUNGER:**

- A. **"Project Homeless"** 8/20/09 0:25 10 pm Several local businesses and agencies in Muskegon offered vision and hearing screenings, diabetes testing, lead, and high blood pressure tests to the homeless at no cost.
- B. "Veterans Stand Down" 8/14/09 0:23 10 pm Local businesses and supporters gathered in Grand Rapids for "Veterans Stand Down", an event geared toward helping homeless veterans get readjusted back into civilian life.

- C. "Hunger Rally" 7/25/09 0:40 10 pm More than 400 bikes set off for a 50 mile ride in Ionia to raise money for God's Kitchen and the Van Andel Institute".
- D. "Exodus Housing Facility" 7/20/09 2:06 10 pm A new homeless shelter opens in Grand Rapids, but the people living there must find jobs once they move in. So far over 200 people have signed up.

### 13. **YOUTH & ELDERLY:**

- A. "H1N1 Back to School" 9/3/09 1:58 10 pm With school starting soon, and the H1N1 flu along with it, we look at a few things parents should know to keep their kids healthy.
- B. "Race Marshals" 8/15/09 2:06 10 pm Two teens from Hudsonville born with Muscular Dystrophy went to NASCAR Qualifying at Michigan International Speedway to be Grand Marshals.
- C. "Meals on Wheels Shortage" 7/8/09 0:50 7 am
  With Michigan's struggling economy, the demand for Kalamazoo's Meals on
  Wheels service has gone up, putting some seniors on a waiting list.
- D. "Youth Academy Funding" 9/25/09 0:30 10 pm The Michigan Youth Challenge Academy helps troubled teenagers. When its funding started to dry up, a committee approved two/thirds of the one million dollars needed to run the academy.

## COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS FOX 17 WXMI 3<sup>rd</sup> Quarter July 1 – September 30, 2009

Listing of some of the Public Service Announcements aired. The Public Service Announcement list is updated monthly and the PSAs run in rotation.

<u>CRI</u>	ME & SAFETY:		
A.	MAB/Gambling/Call Wife Teaches the danger of gambling	:30	7/1-8/31
В.	Online Pictures Warns about the dangers of posting	:30 pictures online	71-8/20
C.	Teen Driving Safety Promotes safe driving among teens	:30/:30/:30	7/1-9/30
D.	Text Harassment Warns about text harassment and w	:60/:30 hat it is	7/1-9/30
E.	West MI Silent Observer Educates on Silent Observer is and	:30/:30/:30/:30 does for West Michiga	7/1-9/30 nn
F.	Fire Safety Teaches about the dangers of fire ar	(3):30/(2):20/(9):15 and what to do to preven	
<u>DRU</u>	UGS & ALCOHOL:		
A.	MAB Dealer/Rattle Warns about dangers of prescription	:30 n drugs and importance	7/1-9/30 e of safety to
B.	High Driver Partnership for a Drug Free Americ	:45 a – advises the danger	7/1-9/30 s of drugs
C.	Alcoholics Anonymous Promotes the local AA programs an	:60/:30 nd encourages alcoholic	7/1-9/30 cs to attend
<u>EDU</u>	<u>ICATION:</u>		
A.	MAB/Birds and Bees Promotes sex education by parents	:30	7/1-9/30
	<b>7</b> 1		
В.	MAB/Plan First Teaches about Family planning	:30	7/1-9/30

	D.	School Dropout Prevention Encourages kids to stay in school	:30	7/1-8/31
4.	HEAL	TH & FITNESS:		
	A.	Colon Cancer Awareness Teaches the concerns of colon cancer	:60 r and promotes going t	7/1-9/30 o the doctor
	В.	Patient Involvement Encourages people to ask their docto	:30/:30 rs questions	7/1-9/30
	C.	MLB Volunteers MLB players encourage people to ge	:30 t active and volunteer	7/1-9/30 for kids
	D.	Mom Get your blood pressure checked	:30	7/1-9/30
	E.	Light of Life Foundation Encourages people to get checked for	:30 r Thyroid Cancer	8/1-9/30
5.	<u>OTHE</u>	CR:		
	A.	Optimism Encourages confidence and never give	:60/:30 ving up hope	7/1-9/30
	В.	MAB/Reflection of Honor/Parents National Guard	:30/:15	7/1-9/30
	C.	MAB/Storm National Guard	:30	7/1-9/30
	D.	MAB/Guard National Guard	:30	7/1-9/30
	E.	Energy Efficiency Promotes ways to save energy	:30/:15	7/1-9/2
	F.	Teen Adoption Encourages teen adoption	:30/:30	7/1-9/24
	G.	MAB/Michigan Promotes a help line in Michigan for	:30/:30 those with housing tro	9/2-9/28 ouble
	H.	My Mentor Encourages West Michigan adults to	:30 become mentors	7/22-9/30

### FOX 17 ON-AIR TALENT APPEARANCES 3<sup>rd</sup> Quarter 2009

FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved as well as station employees. The following lists some of the appearances made during the third quarter of 2009.

<b>DATE</b>	TALENT	EVENT
7/10/09	Michele DeSelms Christian Frank	Grand Rapids Symphony Picnic Pops Celebrate America
7/16/09	Sarah Brodhead Tracy Forner	Grand Rapids Symphony Picnic Pops 50's Dance Party
7/24/09	Sarah Brodhead Jon Shaner	Grand Rapids Symphony Picnic Pops Classical Fireworks
7/30/09	Michele DeSelms Tim Doty	Grand Rapids Symphony Picnic Pops The Music of Billy Joel
8/6/09	Emily Richett	Tee off for a Cure Cystic Fibrosis Foundation
8/8/09	Emily Richett	UICA Host Nosh Night
8/20/09	Emily Richett	Brest Caner Charity Kick-off Breakfast
9/18/09	Emily Richett	Celebrity Speller Spelling Bee Competition
9/21/09	Emily Richett	Mentor One Fundraiser Host
9/26/09	Emily Richett	Art Prize Walk

# FOX 17 Special Projects 3<sup>rd</sup> Quarter 2009

### **FOX 17 – Station Tours**

Throughout the 3<sup>rd</sup> Quarter of 2009 FOX 17 has continued its commitment to service the community by offering free station tours. Organizations may schedule station tours to view what happens behind the scenes at FOX 17. Station tours give schools, scout groups, seniors, and many others a chance to ask questions, view the news room, control rooms, and the news studio. Tours are scheduled during regular working hours, from 10:00 AM – 4:00 PM and usually take about 20-30 minutes.

<b>DATE</b>	TIME	<u>ORGANIZATION</u>
7/8/09	11:00a	Guardian Angel Special Education Cedar Springs – Group 1
7/9/09	11:00a	Guardian Angel Special Education Cedar Springs – Group 2

### FOX 17 Community Calendar

Throughout the 3<sup>rd</sup> Quarter of 2009 FOX 17 has continued its commitment to non-profit organizations throughout the community by maintaining the "FOX 17 Community Calendar". The Community Calendar is a way for local organizations to have their charitable event publicized at no charge. FOX 17 runs spots promoting the Community Calendar, both as a place to post your event and as a place to go to when you're looking for a positive community event to get involved in. The "FOX 17 Community Calendar" is updated monthly and featured on www.fox17online.com.

On-line Schedule:

July 1 - September 30, 2009

### School of the Week - Morning News

Each week, while school is in secession, during the 3<sup>rd</sup> Quarter of 2009 the FOX 17 Morning News program chose a local school to highlight everyday during the newscast. To become the School of the Week students are encouraged to log onto www.fox17online.com and fill out the entry form including why they think their school is the best. The following is a list of schools that were recognized as the FOX 17 School of the Week in the 3<sup>rd</sup> Quarter of 2009:

- Week of September 14<sup>th</sup> Wyoming Park High School
- Week of September 21<sup>st</sup> West Michigan Academy for Arts & Academics
- Week of September 28<sup>th</sup> Orchard View Early Elementary

On Air Schedule:

September 14 - September 30, 2009 (Featured in news &

Online)

### **FOX 17 Road Crew**

The FOX 17 Road Crew is comprised of a group of station employees who attend local events and go to local attractions. They are the face of FOX 17 at public events giving away various items and great prizes. The FOX 17 Road Crew attended the following events in the 3<sup>rd</sup> quarter of 2009:

<b>DATE</b>	TIME	EVENT
7/10/09	6-7:30p	Grand Rapids Symphony Picnic Pops Celebrate America
7/11/09	10-12noon	John Ball Park and Zoo
7/15/09	5-6p	Berlin Fair
7/16/09	6-7:30p	Grand Rapids Symphony Picnic Pops 50's Dance Party
7/24/09	6-7:30p	Grand Rapids Symphony Picnic Pops Classical Fireworks
7/27/09	5-7p	Ottawa County Fair
7/30/09	5-7:30p	Grand Rapids Symphony Picnic Pops The Music of Billy Joel
7/31/09	1:30-3p	Nitro Jam
8/28/09	5-7p	Blitz Game of the Week Grand Rapids Christian High School
9/3/09	5-7p	Blitz Game of the Week Jenison High School
9/11/09	5-7p	Blitz Game of the Week Rockford High School
9/13/09	1-3:30p	Bikers for Babies
9/18/09	5-7p	Blitz Game of the Week Zeeland East High School
9/25/09	5-7p	Blitz Game of the Week Caledonia High School

On Air Schedule:

July 1 – September 13, 2009 (On-air and Online)

### FOX 17 High School Blitz Game of the Week

During the 3<sup>rd</sup> Quarter of 2009 FOX 17 continued its support of local High School athletics by designating a High School varsity football game as our official, "Blitz Game of the Week". FOX 17 devotes 60 minutes solely to high school football and the Game of the Week home team during the FOX 17 Blitz Pre-Game Show. This is a LIVE show that takes place on location at the Game of the Week and includes a tail-gate event that the FOX 17 Road Crew hands out free spirit towels to fans as well as having register to win for an iPod Nano and FOX 17 Blitz Bean Bag Game sets (that fans can play), a prize wheel, and Guitar Hero. The US Army is also at the event with a dog tag machine and a video game player. FOX 17 continues the high school football coverage every Friday night after FOX 17 NEWS AT TEN on the FOX 17 Blitz Post Game Show. The following is a list of games that were visited in the 3<sup>rd</sup> Quarter of 2009:

- August 28<sup>th</sup> West Catholic @ Grand Rapids Catholic Central
- September 3<sup>rd</sup> Caledonia @ Jenison
- September 11<sup>th</sup> Hudsonville @ Rockford
- September 18<sup>th</sup> Hamilton @ Zeeland East
- September 25<sup>th</sup> Hastings @ Caledonia

On Air Schedule: August 28 – September 30, 2009 (Featured in news & Online)

### 2009 Meijer Charity Classic - Grand Rapids LPGA Celebrity Pro-Am

FOX 17 Sports anchor Tim Doty was once again the host of the 2009 Meijer Charity Classic, held at the Grand Rapids Elks Home of the Highlands Golf Club. FOX 17 produced spots to promote the event on Monday, July 13, 2009 for a day of fun and exciting golf, all for a good cause. All proceeds went to Gilda's Club of Grand Rapids. Gilda's Club offers free social and emotional support to men, women and children with cancer plus their family and friends. The club offers over 150 activities each month in West Michigan.

**Air Schedule:** June 28 – July 13, 2009 (:20 Spot & Online)

### March of Dimes - Bikers for Babies

FOX 17 was a proud sponsor of the annual Bikers for Babies event which took place on September 13<sup>th</sup> at the Knoll Gas Motorsports Park at US 131 in Marin, MI. FOX 17 produced spots that ran at no charge to promote the event and to build awareness for the March of Dimes. FOX 17 also featured this event on www.fox17online.com along with information on how to register to take part in the event. Bikers for Babies provides an opportunity for motorcycle clubs, dealerships, vendors and individuals to join together and ride to fight premature birth. Additionally, FOX 17's Christian Frank served as the host of the event and was an integral part of planning and executing Bikers for Babies 2009.

On Air Schedule:

August 1 – September 13, 2009 (:30 Spot & Online)

### **Grand Rapids Symphony Picnic Pops**

FOX 17 was a sponsor of the Grand Rapids Symphony Picnic Pops series during July 2009. FOX 17 produced spots that ran at no charge to promote all four concerts and to build awareness for the Grand Rapids Symphony. FOX 17 also featured these concert events on www.fox17online.com along with information on how to purchase tickets. The Road Crew went to one of the concerts every week to giveaway playing cards and cups for the viewing audience. FOX 17 News talent served as host to four out of eight of these concerts.

Celebrate America: July 9 & 10 at 7:30P
50's Dance Party: July 16 & 17 at 7:30P
Classical Fireworks: July 23 & 24 at 8P

• The Music of Billy Joel: July 30 & 31 at 7:30P

On Air Schedule: July 1 – July 31, 2009 (Featured in News, Spots & Online)

DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
T. A.					***	
_: ''						
1-Jul-09	SO YOU THINK YOU CAN DANCE	WED	8:39:03P	CNAU93301	ICE AGE / ADOPTION FOSTER CARE	:30
2-Jul-09	BONES	THU	8:51:19P	CNAU93301	ICE AGE / ADOPTION FOSTER CARE	:30
	ARE YOU SMARTRE THAN A 5TH					
3-Jul-09	GRADER	FRI	8:52:15P	CNAU91301	ICE AGE / ADOPTION FOSTER CARE	:30
4-Jul-09	COPS	SAT	9:51:21P	CNRW0001000	AD COUNCIL/ STEP FORWARD	:30
6-Jul-09	LIE TO ME	MON	9:39:34P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
7-Jul-09	FOX MOVIE:	TUE	8:22:25P	FZAA0797	FOUNDATION FOR A BETTER LIFE	:30
8-Jul-09	SO YOU THINK YOU CAN DANCE	WED	8:57.06P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
9-Jul-09	SO YOU THINK YOU CAN DANCE	THU	9:51:52P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
	ARE YOU SMARTRE THAN A 5TH					
10-Jul-09	GRADER	FRI	8:54:07P	CNAU91301	ICE AGE / ADOPTION FOSTER CARE	:30
11-Jul-09	COPS	SAT	8:32:24P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
12-Jul-09	AMERICAN DAD	SUN	7:39:50P	USOE0910	USO DAYS END	:10
12-Jul-09	THE SIMPSONS	SUN	9:41:54P	PSA20PAUSE TEXT	KAISER FAMILY FOUNDATION	:20
13-Jul-09	LIE TO ME	MON	9:15:08P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
14-Jul-09	MLN ALL STAR POSTGAME	TUE	11:37:28P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
15-Jul-09	SO YOU THINK YOU CAN DANCE	WED	8:17.43P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
16-Jul-09	SO YOU THINK YOU CAN DANCE	THU	9:19:30P	FZAA0714	FOUNDATION FOR A BETTER LIFE	:30
17-Jul-09	MENTAL	FRI	9:58:14P	ZAEF0422000	NATIONAL ALLIANCE ON MENTAL ILLNESSES	:30
18-Jul-09	MLB GAME	SAT	7:32:55P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
18-Jul-09	COPS	SAT	8:02:17P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
19-Jul-09	TIL DEATH	SUN	7:24:51P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
20-Jul-09	HOUSE	MON		MFOX2009H	MICHAEL J FOX FOUNDATION	:30
21-Jul-09	HELL'S KITCHEN	TUE	9:54:26P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	<u> </u>
22-Jul-09	SO YOU THINK YOU CAN DANCE	WED	8:15:56P	PSA30PAUSETEXT		:30
		i			KAISER FAMILY FOUNDATION	:30
23-Jul-09	BONES	THU	8:06:36P	FZAA0383	FOUNDATION FOR A BETTER LIFE	:30
24-Jui-09	MENTAL.	FRI	9:58:43P	ZAEF0422000	NATIONAL ALLIANCE ON MENTAL ILLNESSES	:30
25-Jul-09	MLB GAME	SAT	7:46:20P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
25-Jul-09	AMERICA'S MOST WANTED	SAT	9:57:57P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
26-Jul-09	FOX MOVIE	SUN	8:56:52P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
27-Jul-09	LIE TO ME	MON	9:11:46P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
28-Jul-09	MORE TO LOVE	TUE	9:19:43P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
29-Jul-09	SO YOU THINK YOU CAN DANCE	WED	9:45:08P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
30-Jul-09	SO YOU THINK YOU CAN DANCE	THU	9:09:12P	CNAU91301	ICE AGE / ADOPTION FOSTER CARE	:30
31-Jul-09	MORE TO LOVE	FRI	8:30:02P	PSA2009CDF30	CHILDREN'S DIABETES FOUNDATION	:30
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a received a second of the second of the second of the second					West Andrews	
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DATE	PROGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
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1-Aug-09	MLB RS GAME	SAT	7:36:34P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
1-Aug-09	COPS	SAT	8:02:32P	CNAT92301	FOX SUPPORTS AUTISM	:30
2-Aug-09	TIL DEATH	SUN	7:22:34P	CNAT92301	FOX SUPPORTS AUTISM	:30
3-Aug-09	MORE TO LOVE	MON		FZAA0483	FOUNDATION FOR A BETTER LIFE	:30
4-Aug-09	MORE TO LOVE	TUE	9:50:41P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
5-Aug-09	SO YOU THINK YOU CAN DANCE	WED	8:14:12P	PSAPAUSETEXT	KAISER FAMILY FOUNDATION	:30
6-Aug-09	SO YOU THINK YOU CAN DANCE	THU	8:13:01P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:20
7-Aug-09	MENTAL	FRI	9:32:52P	ZAEF0422000	NATIONAL ALLIANCE ON MENTAL ILLNESS	:30
8-Aug-09	MLB RS GAME	SAT	7:40:29P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
8-Aug-09	COPS	SAT	8:21:29P	DETP0155	PARTNERSHIP FOR A DRUG-FREE AMERICA	:30
9-Aug-09	TIL DEATH	SUN	7:06:16P	CNAT92301	FOX SUPPORTS AUTISM	:30
10-Aug-09	TEEN CHOICE AWARDS	MON	8:34:07P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
11-Aug-09	MORE TO LOVE	TUE	9:11:31P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
12-Aug-09	LIE TO ME	WED	9:10:00P	FZAA0383	FOUNDATION FOR A BETTER LIFE	:30
13-Aug-09	HOUSE	THU	9:12:32P	PSA2009CDF30	CHILDREN'S DIABETES FOUNDATION	:30
14-Aug-09	MENTAL	FRI	8:34:49P	ZAEF0422000	NATIONAL ALLIANCE ON MENTAL ILLNESS	:30
15-Aug-09	MLB RS GAME	SAT	7:06:20P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
15-Aug-09	COPS	SAT	8:31:14P	UNWHPSPENN	UN WORLD HUNGER SEAN PENN	:30
16-Aug-09	FAMILY GUY	SUN	9:48:26P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
17-Aug-09	LIE TO ME	MON	9:53:06P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
18-Aug-09 19-Aug-09	MORE TO LOVE	TUE	9:39:35P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
20-Aug-09	OCTOMOM SPECIAL  NFL PRESEASON GAME	WED	8:09:42P 9:20:39P	FZAA0714	FOUNDATION FOR A BETTER LIFE	:30
20-Aug-09 21-Aug-09	NFL PRESEASON GAME	FRI		XNPI371330H	HIGH SCHOOL PLAYER	:30
21-Aug-09 22-Aug-09	MLB RS GAME	SAT	9:17:29P	XNPI371330H	HIGH SCHOOL PLAYER	:30
22-Aug-09	COPS	SAT	7:27:56P 8:01:47P	MFOX2009H PSA2009CDF30	MICHAEL J FOX FOUNDATION	:30
22-Aug-09 23-Aug-09	AMERICAN DAD	SUN	7:56:56P	PSA2009CDF30 PSA30PAUSETEXT	CHILDREN'S DIABETES FOUNDATION	:30
23-Aug-09 24-Aug-09	LIE TO ME	MON	9:12:01P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
25-Aug-09	MORE TO LOVE	TUE	9:12:01P 9:30:18P	PSA30PA0SECOMF1	KAISER FAMILY FOUNDATION	:30
26-Aug-09	BONES	WED	9:30:16P 9:17:25P	PSA30PAUSETEXT	CHILDREN'S DIABETES FOUNDATION KAISER FAMILY FOUNDATION	:30
27-Aug-09	NFL PRESEASON GAME	THU	9:34:57P	XNPI371330H		:30
27-Aug-09	NFL PRESEASON GAME	THU	10:06:02P	XNPI371330H	HIGH SCHOOL PLAYER	:30
27-Aug-09	ARE YOU SMARTER THAN A 5TH	100	10.00.02F	ANEIS/ ISSUE	HIGH SCHOOL PLAYER	:30
28-Aug-09	GRADER	FRI	9:55:08P	UNWHPSPENN	LINI MODED HEINGED SEAN DENN	.00
29-Aug-09	MLB RS GAME	SAT	7:34:06P	MFOX2009H	UN WORLD HUNGER SEAN PENN	:30
29-Aug-09	AMERICA'S MOST WANTED	SAT	9:57:07P	PSA30PAUSECOMFY	MICHAEL J FOX FOUNDATION KAISER FAMILY FOUNDATION	:30
30-Aug-09	AMERICAN DAD	SUN	9:48:32P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
31-Aug-09		MON		PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
01 / tag 00	LIL TO ME	WOIN	3.21.001	TOAGGI AGGETEAT	NAISEN FAMILE FOUNDATION	.30
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DATE	PRÖGRAM	DAY	TIME	ISCI	PSA DESCRIPTION	LENGTH
		<b>-1</b> 11=	. =			
1-Sep-09	MORE TO LOVE	TUE	9:52:00P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
3-Sep-09	BONES	THU	8:50:48P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
	ARE YOU SMARTER THAN A 5TH		0.04.400	B010000B500		
4-Sep-09	GRADER	FRI	8:34:19P	PSA2009CDF30	CHILDREN'S DIABETES FOUNDATION	:30
5-Sep-09	MLB RS GAME	SAT	6:28:53P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
5-Sep-09	COPS	SAT	8:42:40P	UNWHPSPENN30	UN WORLD HUNGER SEAN PENN	:30
6-Sep-09	TIL DEATH	SUN	7:05:50P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
7-Sep-09	HOUSE	MON	8:12:25P	USOE0915	THE USO DAYS END	:15
7-Sep-09	LIE TO ME	MON	9:52:06P	CNAT00050001	AD COUNCIL AUTISM/ TONI BRAXTON	:15
8-Sep-09	HELL'S KITCHEN	TUE	8:54:09P	UNWHPSPENN30	UN WORLD HUNGER SEAN PENN	:30
9-Sep-09	SO YOU THINK YOU CAN DANCE	WED	8:08:28P	XNPI260220H	AD COUNCIL AUTISM/ TONI BRAXTON	:15
10-Sep-09	BONES	THU	8:07:18P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
	ARE YOU SMARTER THAN A 5TH					
11-Sep-09	GRADER	FRI	8:10:04P	CNAT81301	AD COUNCIL/AUTISM AWARENESS	:30
12-Sep-09	MLB GAME RS GAME	SAT	7:24:19P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
12-Sep-09	COPS	SAT	8:21:40P	DETP0155	PARTNERSHIP FOR A DRUG- FREE AMERICA	:30
	ARE YOU SMARTER THAN A 5TH		_			
13-Sep-09	GRADER	SUN	7:08:25P	FZAA0796	FOUNDATION FOR A BETTER LIFE	:60
	ARE YOU SMARTER THAN A 5TH					
13-Sep-09	GRADER	SUN	7:31:25P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
	ARE YOU SMARTER THÂN A 5TH		_			
13-Sep-09	GRADER	SUN	7:40:17P	CNAT92301	FOX SUPPORTS AUTISM	:30
	ARE YOU SMARTER THAN A 5TH					
13-Sep-09	GRADER	SUN	7:48:56P	PSA2009CDF30	CHILDREN'S DIABETES FOUNDATION	:30
14-Sep-09	HOUSE	MON	8:12:20P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
15-Sep-09	MORE TO LOVE	TÚE	8:12:22P	UNWHPSPENN30	UN WORLD HUNGER SEAN PENN	:30
16-Sep-09	GLEE	WED	9:42:50P	PSA30PAUSECOMFY	KAISER FAMILY FOUNDATION	:30
17-Sep-09	BONES	THU	8:09:27P	CNAT81301	AD COUNCIL/AUTISM AWARENESS	:30
	ARE YOU SMARTER THAN A 5TH					
18-Sep-09	GRADER	FRI	8:14:31P	PSA30MOBAMAEIF	ENTERTAINMENT INDUSTRY FOUNDATION	:30
19-Sep-09	MLB GAME RS GAME	SAT	6:45:21P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
19-Sep-09	COPS	SAT	8:02:17P	XNPW281120H	NFL/UW/ LADAINIAN TOMILSON	:20
19-Sep-09	COPS	SAT	8:21:31P	PSA30CCHBTHEIF	ENTERTAINMENT INDUSTRY FOUNDATION	:30
19-Sep-09	COPS	SAT	8:31:19P	XNPW281120H	NFL/UW/ LADAINIAN TOMILSON	:20
19-Sep-09	COPS	SAT	8:51:09P	PSA30PAUSETEXT	KAISER FAMILY FOUNDATION	:30
19-Sep-09	AMERICA'S MOST WANTED	SAT	9:39:16P	XNPW281120H	NFL/UW/ LADAINIAN TOMILSON	:20
20-Sep-09	MLB RS POSTGAME SUN	SUN	4:33:04P	CITYOFHOPE	CITY OF HOPE	:30
22-Sep-09	HELL'S KITCHEN		8:13:17P	PSA30MOBAMAEIF	ENTERTAINMENT INDUSTRY FOUNDATION	:30
23-Sep-09	SO YOU THINK YOU CAN DANCE	WED	8:10:29P	FZAA0383	FOUNDATION FOR A BETTER LIFE	:30
24-Sep-09	BONES	THU	8:09:08P	UNWHPSPENN30	UN WORLD HUNGER SEAN PENN	:30
25-Sep-09	BROTHERS	FRI	8:03:50P	EIFN0002000HPSA	EIF VOLUNTEER WEEK 10/19-10/25	:30
26-Sep-09	MLB RS GAME	SAT	7:18:51P	MFOX2009H	MICHAEL J FOX FOUNDATION	:30
26-Sep-09	COPS	SAT	8:20:53P	XNPW281220H	NFL/UW/ LADAINIAN TOMILSON	:20
26-Sep-09	COPS	SAT	8:51:05P	XNPW281220H	NFL/UW/ LADAINIAN TOMILSON	:20
26-Sep-09	AMERICA'S MOST WANTED	SAT	9:36:16P	XNPW281220H	NFL/UW/ LADAINIAN TOMILSON	:20
26-Sep-09	AMERICA'S MOST WANTED	SAT	9:43:19P	DETP0155	PARTNERSHIP FOR A DRUG- FREE AMERICA	:30
27-Sep-09	NFL NATIONAL GAME	SUN	4:08:31P	CITYOFHOPE	CITY OF HOPE	:30
27-Sep-09	NFL NATIONAL GAME	SUN	4:21:03P	CITYOFHOPE	CITY OF HOPE	:30
27-Sep-09	BROTHERS	SUN	7:21:38P	UNWHPSPENN30	UN WORLD HUNGER SEAN PENN	:30
28-Sep-09	LIE TO ME	MON	9:53:54P	DETP0155	PARTNERSHIP FOR A DRUG- FREE AMERICA	:30
29-Sep-09	SO YOU THINK YOU CAN DANCE	TUE	9:50:46P	UNWHPSPENN30	UN WORLD HUNGER SEAN PENN	:30
30-Sep-09	SO YOU THINK YOU CAN DANCE	WED	8:10:00P	FZAA0829	FOUNDATION FOR A BETTER LIFE	:30

#### WXMI QUARTERLY NEWS & PUBLIC AFFAIRS REPORT - THIRD QUARTER 2009

<u>Program</u>	Air Date	<u>Time</u>	<u>Length</u>	Туре	<u>Producer</u>
America's Most Wanted	07/11/09	9pm	1hr	PA	Fox Broadcasting
Ħ	07/18/09	9pm	1hr	PA	Fox Broadcasting
B	07/25/09	9pm	1hr	PA	Fox Broadcasting
П	08/01/09	9pm	1hr	PA	Fox Broadcasting
п	08/08/09	9pm	1hr	PA	Fox Broadcasting
P	08/16/09	6pm	1hr	PA	Fox Broadcasting
II	08/23/09	6pm	1hr	PA	Fox Broadcasting
II	08/29/09	9pm	1hr	PA	Fox Broadcasting
II	09/12/09	9pm	1hr	PA	Fox Broadcasting
	09/19/09	9pm	1hr	PA	Fox Broadcasting
•	09/26/09	9pm	1hr	PA	Fox Broadcasting
Fox News Sunday	07/05/09	9am	1hr	News	Fox Broadcasting
u	07/12/09	9am	1hr	News	Fox Broadcasting
и	07/19/09	9am	1hr	News	Fox Broadcasting
п	07/26/09	9am	1hr	News	Fox Broadcasting
п	08/02/09	9am	1 hr	News	Fox Broadcasting
П	08/09/09	9am	1hr	News	Fox Broadcasting
N .	08/16/09	9am	1hr	News	Fox Broadcasting
и	08/23/09	9am	1hr	News	Fox Broadcasting
n .	08/30/09	9am	1hr	News	Fox Broadcasting
n .	09/06/09	9am	1hr	News	Fox Broadcasting
II.	09/13/09	9am	1hr	News	Fox Broadcasting
n .	09/20/09	9am	1hr	News	Fox Broadcasting
•	09/27/09	9am	1hr	News	Fox Broadcasting
Fox 17 News At Ten	07/1-4/09	10pm	60min	News	WXMI
li .	07/05/09	10pm	30min	News	WXMI
n .	07/6-11/09	10pm	60min	News	WXMI
п	07/12/09	10pm	30min	News	WXMI
II .	07/13/09	10pm	60min	News	WXMI
п	07/14/09	11:42pm	24min	News	WXMI
И	07/15-18/09	10pm	60min	News	WXMI
u.	07/19/09	10pm	30min	News	WXMI
ų.	07/20-25/09	10pm	60min	News	WXMI
и	07/26/09	10pm	30min	News	WXMI
u .	7/27-8/1/09	10pm	60min	News	WXMI
	08/02/09	10pm	30min	News	WXMI
II .	08/3-8/09	10pm	60min	News	WXWI
II .	08/09/09	10 <b>pm</b>	30min	News	WXMI
"	08/10-14/09	10pm	60min	News	WXMI
u .	08/15/09	10:28pm	32min	News	WXMI
"	08/16/09	10pm	30min	News	WXMI
	08/17-19/09	10pm	60min	News	WXMI
	08/20/09	11:20pm	40min	News	WXMI
•	08/21/09	11:18pm	42min	News	WXMI
	08/22/09	10:44pm	16min	News	WXM1
n	08/23/09	10pm	30min	News	WXMI
n .	08/24-26/09	10pm	60min	News	WXMI
D.	08/28/09	12am	30min	News	WXMI MXVA
	08/28/09	10pm	45min	News	WXMI
N	08/29/09	10pm	60min	News	W.XMI
п	08/30/09	10pm	30min	News	WXMI
п	8/31-9/2/09	10pm	60min	News	WXMI WXMI
п	09/03/09	10pm	45min	News	WXMI
II	09/4-5/09	10pm 10pm	60min 30min	News	WXMI
п	09/06/09 09/7-10/09	10pm	30min 60min	News News	WXMI
D	09/7-10/09	10pm	45min	News	WXMI
u	09/12/09	10pm	60min	News	WXMI
В	09/13/09	10pm 10pm	30min	News	WXMI
п		10pm		News	WXMI
п	09/14-17/09 09/18/09	10pm	60min 45min	News	WXMI
	09/18/09	10pm	60min	News	WXMI
u	09/19-24/09	10pm	45min	News	WXMI
	09/25/09	10pm	60min	News	WXMI
	03/20/03	тории	COMMI	LACAAG	1 4 VIAII

### WXMI QUARTERLY NEWS & PUBLIC AFFAIRS REPORT - THIRD QUARTER 2009

<u>Program</u>	Air Date	<u>Time</u>	<u>Length</u>	Туре	Producer
Fox 17 Morning News	07/1-3/09	6am	4hrs	News	WXMI
"	07/6-10/09	6am	4hrs	News	WXMI
ч	07/13-17/09	6am	4hrs	News	WXMI
н	07/20-24/09	6am	4hrs	News	WXMI
н	07/27-31/09	6am	4hrs	News	WXMI
u	08/3-7/09	6am	4hrs	News	WXMI
я	08/10-14/09	6am	4hrs	News	WXM
И	08/17-21/09	6am	4hrs	News	IMXW
W	08/24-28/09	6am	4hrs	News	WXM
я	8/31-9/4/09	6am	4hrs	News	WXMI
u	09/7-11/09	6am	4hrs	News	WXMI
Щ	09/14-18/09	6am	4hrs	News	WXMI
П	09/21-25/09	6am	4hrs	News	WXMI
u .	09/28-30/09	6am	4hrs	News	WXMI
Fox 17 News Replay	07/1-3/09	3am	60min	News	WXMI
И	07/6-10/09	3am	60min	News	WXMI
п	7/13/09	3am	60min	News	WXMI
а	07/15-17/09	3am	60min	News	WXMI
и	07/20-24/09	3am	60min	News	WXMI
"	07/27-31/09	3am	60min	News	WXMI
"	08/3-7/09	3am	60min	News	WXMI
"	08/10-14/09	3am	60min	News	WXMI
u	08/17-19/09	3am	60min	News	WXMI
d .	08/24-26/09	3am	60min	News	WXMI
u .	8/31-9/2/09	3am	60min	News	WXMI
a	09/04/09	3am	60min	News	WXMI
•	09/7-10/09	3am	60min	News	WXMI
ч	09/14-17/09	3am	60min	News	WXMI
и	09/21-24/09	3am	60min	News	WXMI
First Business	07/1-2/09	4:30am	30min	News	MGM Television
	07/5-9/09	4:30am	30min	News	MGM Television
	07/12-16/09	4:30am	30min	News	MGM Television
	07/19-23/09	4:30am	30min	News	MGM Television
31 A	07/26-30/09	4:30am	30min	News	MGM Television
"	08/2-6/09	4:30am	30min	News	MGM Television
	08/9-13/09	4;30am	30min	News	MGM Television
	08/16-20/09	4:30am	30min	News	MGM Television
	08/23-27/09	4:30am	30min	News	MGM Television
	8/30-9/3/09	4:30am	30min	News	MGM Television
9	09/6-10/09	4:30am	30min	News	MGM Television
a 0	09/13-17/09	4:30am	30min	News	MGM Television
	09/20-24/09	4:30am	30min	News	MGM Television
<del>-</del>	09/27-30/09	4:30am	30min	News	MGM Television
Fox 17 News At Six	09/21-25/09	6pm	60min	News	WXMI
0	09/28-30/09	6pm	60min	News	WXMI
		•			